



# ABC Elementary Fun Run IS HERE!

August 22<sup>nd</sup> – August 31st, 2017

Dear Northwood Families,

**We are so excited to announce that our school will be participating in the Apex Fun Run this year as our major fundraiser!**

The Apex program will be with our students from **August 22<sup>nd</sup> to August 31st** as we raise much needed funds to help our school. Please look in your child's folder and for e-mails that will be sent to you as the fun run gets nearer.

Apex Fun Run is an interactive leadership program that helps schools all over the country raise money, while promoting leadership, good character and fitness. This year's theme is UNITED! Students will join the Apex Squad on an exciting journey as they learn what it truly means to unite as a team.

- ➔ Unique
- ➔ No Excuses
- ➔ Inspire Others
- ➔ Teachable
- ➔ Empathize
- ➔ Do Your Best



During the Apex Fun Run program, students are challenged to get pledges for the laps they will run on Fun Run day to help our school. Students will run for 30 minutes and will run an average of 26-36 laps around the Apex Raceway. The maximum amount of laps is 36 and each lap is 1/16th of a mile. Through Apex's top-notch online pledging system, sponsors can pledge \$1/lap, \$2/lap, \$5/lap, or any other amount for students and can pledge from anywhere in the world!

Thank you again for your continued support of Northwood and we are excited to begin this journey with you!

Mr. Derrick, Principal

## ALL STUDENTS INCLUDED

- All students will receive Apex wrist bands, an Apex t-shirt, and team awards.
- All students will experience Apex Fun Run's world class character program and have access to additional character lesson videos on the free Apex Fun Run App!

## FITNESS, CHARACTER & LEADERSHIP PROGRAM

This year, Apex Fun Run's character and leadership program focuses on being UNITED as a group and valuing each others differences. The interactive lessons discuss the important role we each play in the world, but also promotes the idea that we're always stronger together!

## WE'LL NEED YOUR HELP

- Connect your child to potential sponsors and help acquire pledges for the number of laps they will run on Fun Run day. Family and friends anywhere in the world can support our school.
- All students will also receive their own pledge kit with an individual access code that allows you to enter pledges online.

## SAVE THE DATE

- Come to the Apex Fun Run and don't forget to invite others to attend our fun-filled community event.
- Help volunteer for the fun run! We need a few parents to help cheer on students and mark laps.