



Northwood Remix Fitness fundraiser kicks off on Monday, November 9th!

Hello Northwood Families!

We're so excited to be working with Apex Leadership Co program and fundraiser to help our school! With school closures in effect, and our continued efforts to minimize the spread of COVID-19 (Coronavirus) we're making our fundraiser and program **VIRTUAL!!** This very special twist will allow all students the ability to still participate in this fun and exciting program while in the safety and comfort of home.

The donations raised will help to fund:

- **School Events**
- **Classroom Supplies**
- **Supplemental Curriculum**
- **Field Trips**

To get started on the Apex VIRTUAL fun, please watch this important ["Parent Info" video.](#)

Then, when our **VIRTUAL** fundraiser kicks off on Monday, November 9th, have your student(s) watch the Student Pep Rally video to learn all about the Apex leadership and character program, how they can help our school through the fundraiser, and earn some cool prizes! The pep rally video will be shown by your teacher(s) to your student(s).

What is the Apex Leadership Co program?

Apex is a 2-week interactive school leadership program that promotes leadership habits, good character and fitness, combined with a fitness focused fundraiser that also helps schools raise funds. Apex's leadership program takes students on an exciting journey as they learn what it takes to be a great leader! This year's lessons are:

- **Mindful**
- **Integrity**
- **Grit**
- **Hero**
- **Think Ahead**
- **Your Turn**



MIGHTY

Thank you again for your continued support during this challenging year and helping us provide excellent education for our students. We're so excited to begin this wonderful program!

- Dr. Derrick and the Northwood PTA

NEXT STEPS TO HELPING OUR AMAZING SCHOOL

1. Drive Through Pickup

Come pick up your free APEX backpack, bracelets, and pledge kit on Monday, Nov 9th from 1-4pm in the bus loop by grade level:

Kindergarten / First: 1:00 – 2:00p.m.
Second / Third: 2:00 – 3:00 p.m.
Fourth / Fifth: 3:00 – 4:00 p.m.

2. Log In

Check your emails for your student's access code, log in on www.myapexevent.com and join the fun!

3. DONATE

Make a flat donation or pledge a \$ amount per fitness move. Results will be capped at 36. ALL donations should be made online at www.MyApexEvent.com.

4. SHARE

Share a link to your child's donation page with at least 10 family members and friends via email, text and social media. Sponsors can donate from anywhere in the world!

5. DAILY LEADERSHIP LESSONS

Daily leadership lesson will be taught by the APEX team and shown by your teachers to your students starting 11/10/20-11/18/20. Videos will also be posted on social media to watch out for all kinds of exciting and fun content!

6. EVENT DAY

Thursday, November 19th: Get ready to move and groove! Watch the Apex "Remix" fitness move video at home and cheer your student on! Parents can also join in on the fun!

****IMPORTANT** Due to the challenges of collecting counts from home, a default of 36 fitness moves will be entered for each student. If your students actual was less than that, please notify us before 11/20.**